



THE ARM IN ARM MOBILE FOOD PANTRY

Arm In Arm is committed to fighting food insecurity in Mercer County. Our Mobile Pantry meets families where they are, in their own neighborhoods, and at times that are convenient for them. Utilizing data from the Trenton Health Team, we are serving in areas where access to healthy food is a challenge.



Our 2023 Goal:

20,000+ individuals and families served through Mobile Pantry

Every visit by our Mobile Pantry will feed 50-100 households, providing individuals and families with shelf stable items as well as fresh meat, dairy and produce.

Every \$5,000 in sponsorship dollars helps to feed 100 families, providing them with groceries including fresh produce, dairy and meat. Sponsors of Arm In Arm's Mobile Food Pantry will not only ensure we have the resources to provide for the needs in the community, but will also be provided with community-wide recognition.

THE OPPORTUNITIES AND THE IMPACT

\$100,000: Feeds 2,000 families and supports 20 distribution stops

\$50,000: Feeds 1,000 families and supports 10 distribution stops

\$25,000: Feeds 500 families and supports 5 distribution stops

\$15,000: Feeds 300 families and supports 3 distribution stops

\$10,000: Feeds 200 families and supports 2 distribution stops

\$5,000: Feeds 100 families and supports 1 distribution stop

THE BENEFITS OF ANNUAL SPONSORSHIP

Branding:

- Logo placement on driver's side of Mobile Pantry Truck for one year
- Distribution site signage for each 'sponsored' stop
- Listing on Arm In Arm website
- Social Media recognition
- Recognition in Arm In Arm e-blasts
- Annual report listing
- Inclusion in press release/public announcement

Employee Engagement:

- We invite your team to volunteer to serve community members at our Mobile Pantry events

*Sponsorships will be renewable each year. Contact: Maureen Hunt, Chief Development Officer, maureenh@arminarm.org; 609-396-9355, x15

