

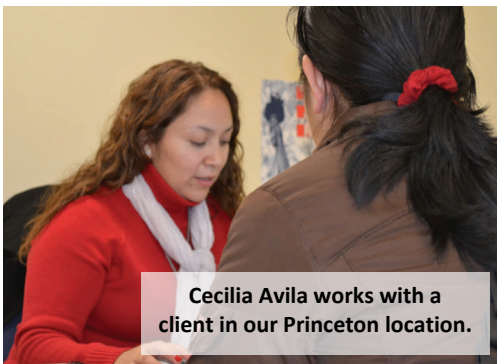


Home food delivery volunteers load the Crisis Ministry van with donated food that they will deliver to older and disabled clients.

2012 ANNUAL REPORT



The thriving Bethany House of Hospitality Garden on Hamilton Ave. was made possible by generous donors including the Motel and Goldie Bass Fund of the Jewish Center of Princeton and by volunteers and partners from Urban Mission Cabinet, Inc., Lawrence Road Presbyterian Church, Westminster Presbyterian Church, Isles, Inc., and NRG Energy.



Cecilia Avila works with a client in our Princeton location.

- **HUNGER PREVENTION and NUTRITION EDUCATION**
Heart-healthy foods and nutrition education that's accessible to low-income families.
- **HOUSING STABILITY and HOMELESSNESS PREVENTION**
Housing stability with back rent, mortgage, security deposit, and utilities assistance.
- **WORKFORCE DEVELOPMENT and JOB TRAINING**
Prepares men and women to re-enter the workforce with refreshed skills and guided job search.
- **DRIVER'S LICENSE RESTORATION**
Removes a major barrier to employment and employment stability.



PRACTICAL, INNOVATIVE, CARING

A LOOK BACK AT 2012 . . .

- The Crisis Ministry remained in temporary downtown space at 117 E. Hanover St. We look forward to updating you on our return to 123 E. Hanover St. upon completion of renovation.
- Our busy satellite pantry at the former Bethany Church proved that we filled a need in Trenton's Chambersburg neighborhood. Even as 117 E. Hanover St. location became the secondary pantry due to the 2011 fire, it remained busy with four pantry days per week while also operating as our housing stability program site in Trenton.
- We progressed through the year on two community gardens in partnership with **Isles, Inc., Urban Mission Cabinet, Inc., the Motel and Goldie Bass Family Fund of The Jewish Center of Princeton, the Bonner Foundation,** and other generous donors. The Bethany House of Hospitality garden, shown on the front page, provided produce for clients throughout the summer. The garden at 119 E. Hanover St., prepared with **Urban Mission Cabinet, Inc., Isles, Inc.,** and volunteers from **Princeton Theological Seminary** and the **Princeton Varsity Club,** is ready for planting in spring 2013.
- Despite a tough job market, members of our **Workforce Development Program** persevered and obtained jobs in a variety of positions including: cook, customer service representative, cashier, warehouse, and patient transport driver. The Crisis Ministry was also happy to hire a graduate of the program as a Homelessness Prevention Program Assistant.
- We cultivated relationships with several new farmers such as **Double Brook Farm in Hopewell** and with community gardens such as at **Morven Museum and Garden** in Princeton.
- We broadened our Homelessness Prevention program with the summer launch of **Housing Stability Case Management.** It is now well integrated into our mission.
- In July we assumed the **501 (c) 3 status** of our former umbrella organization Princeton Outreach Projects, Inc. In so doing, we were **renamed the Crisis Ministry of Mercer County, Inc.** Our governing body developed from a Steering Committee to an expanded Board of Directors.
- In August, **Nassau Presbyterian Church** brought to fruition a remarkable commitment with new, dedicated space that is larger and more comfortable for clients, volunteers, and staff and improves our Princeton storage capacity. The benefits of operating rent-free in an efficient, accessible, and spacious location in the heart of Princeton cannot be overstated.
- In November we donated and delivered food valued at \$10,000 to pantries operated by Macedonia Baptist Church in Lakewood and King of Kings Church in Manahawkin, both of which lost their inventory to Hurricane Sandy. Sandy-related donations in 2012 from individuals, the **Bonner Foundation,** and an anonymous company averted eviction or ended homelessness for 16 people who had lost wages when their businesses were shut down and also enabled us to recoup expenses from our food donations to the Shore. Given the generosity that flowed to us from far beyond the Mercer County borders following our 2011 fire, we were grateful to be in the position to broaden our mission during a time of extraordinary need.
- Working with our vendor Princeton Online, we redesigned our website to be easier to visit and use. Watch for the mobile version in spring 2013!
- In late December we moved our satellite operation from the former Bethany Presbyterian Church at 400 Hamilton Ave. to 714 S. Clinton Ave. Under the supervision of **Hunger Prevention Director Mark Smith,** a team of **volunteers from Bank of America** helped us to move swiftly and efficiently and to continue serving clients in the heart of Chambersburg/South Trenton with little interruption.

A MESSAGE FROM OUR BOARD CHAIR



2012 was another productive year for the Crisis Ministry as we partnered with our Mercer County neighbors in need. The year's highlights included our moves into two handsome new service spaces. Thanks to the generosity of long-term partner **Nassau Presbyterian Church,** we have a Princeton location specifically remodeled to meet our needs. We also moved our second Trenton pantry to a commodious space at 716 South Clinton Ave. Our 5,000+ clients and able staff benefit enormously from such well-configured and welcoming spaces.

I also must highlight the efforts of our many volunteers. Notable amongst that group are our new directors **Christian Martin, Gary Patteson, Tom Saltsman, Louise Senior, and Colin Watts.** We could not accomplish our mission without their efforts.

At the end of 2012 we calculated the economic value of food and personal care products donated through the year and tallied the value of these community and business donations at \$391,240. It is our privilege to keep good food accessible, ensure access to stable housing, and assist with job readiness for neighbors in need. We are so grateful for the broad community of donors, volunteers, and staff who come together all year long to meet the pressing needs of those who struggle in a challenging economy.

Deep thanks to all of you.

—Fred Van Sickle

EMPLOYMENT SPOTLIGHT: Cora Evans



Cora was a standout when enrolled in the Crisis Ministry's Harvesting Hope job training and employment search program. While refreshing her skills and focusing her job search, Cora provided excellent service to the Crisis Ministry's food pantry program. We were sorry to see her go! But we were also thrilled.

Cora completed the program with proven skills, new experience, an improved resume, and a nicely honed interview style. She landed a job with Comfort Care as a caregiver and companion for elderly clients. As she works and supports her family, Cora is also pursuing further education. She earned her certification as a New Jersey Certified Nursing Assistant, and is continuing her studies in phlebotomy to lead to more employment options.

Our Collaborating Agencies

Capital Health System—Free health screenings
Catholic Charities—Housing stability referrals
Central Jersey Legal Services—Advocacy partner
Community Health Law Project—Advocacy partner
Dress for Success—Job readiness mentoring
Dress to Impress/UIH Partners—Job readiness mentoring
Family Guidance Center—Housing stability partners
Farmers Against Hunger—Food resource
Greater Trenton Behavioral Healthcare—Housing stability partners
Lutheran Social Ministries—volunteer partner
Mercer Alliance to End Homelessness—Housing advocacy partner
Mercer County Board of Social Services—Housing stability partner
Mercer County One-Stop Career Resource Center—Job readiness program partner
Mercer Street Friends Food Bank—Regular food donations and inventory storage resource
HomeFront—Housing stability partner
Isles, Inc.—Housing stability and urban community garden partner
Rescue Mission of Trenton—Supplemental staffing and inventory storage resource
Rutgers Extension Service—Nutrition education
United Way of Mercer County—Housing stability
Urban Mission Cabinet, Inc.—Community gardens and Chambersburg services partner
Yes We CAN! Food Drives—Community food drives

VOLUNTEER SPOTLIGHT: The Lederman Family

Volunteering is a wonderful way to help cultivate compassion in my children. They spend so much time studying and practicing sports that they need to set aside time to help others. It teaches them that everyone

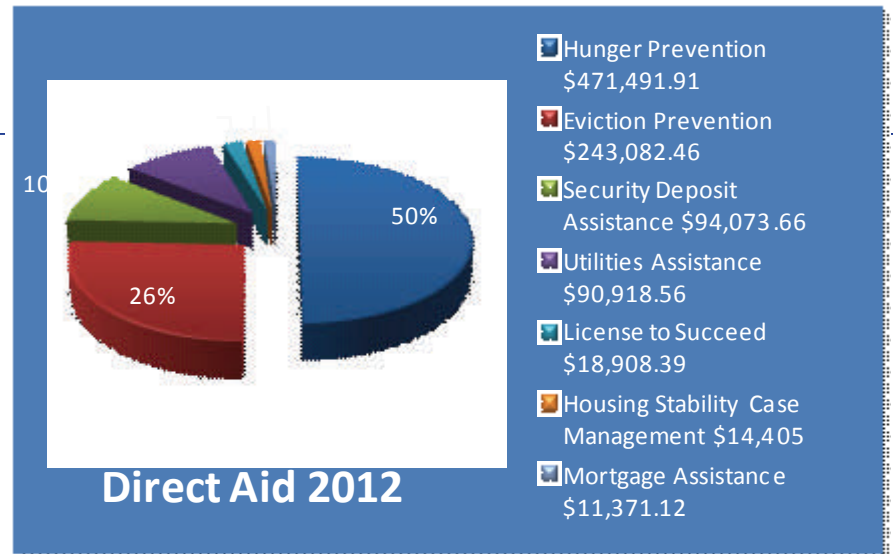


needs help once in a while, and if they have the ability to give it, they definitely should. **I love taking my children to the food pantry and watching them get excited about organizing shelves or helping patrons bag groceries.** They understand what the Ministry does for the community, and it improves their outlook on the world. It shows them that there are people who are willing to get involved and go the extra mile, even for strangers. That is the kind of people I want my children to turn out to be.

—*Stacey Lederman, Hamilton, NJ*

News from our programs and services

- We provided **heart-healthy food** to 4,008 unduplicated households with 14,409 visits in 2012, a 25% increase over the previous year.
- Two urban **community gardens** took root in Trenton.
- Bilingual **nutrition education classes** provided practical pointers for maintaining a healthy diet on a budget.
- **Lunch and Learn** health screenings provided free quarterly tests for hypertension, blood sugar, cholesterol levels, and body mass index.
- Using the Feeding America calculation of \$1.66 per pound of **donated food**, we tallied dollar values of in-kind food donations from community-based food drives, individual households, Farmers Against Hunger, and many retailers listed on the panel at right.
- We **stabilized 684 households** across Mercer County with rent, mortgage, security deposit, or utilities aid.
- Our first families and individuals enrolled in the new **Housing Stability Case Management** program, setting them on a path to improved self-sufficiency.
- Some 60 men and women sharpened their workplace skills and engaged in job search through **Harvesting Hope**, which expanded with a new customer service curriculum component. In 2012, 13 trainees started new jobs! (Cora's story, at left, is a great example.)
- **License to Succeed** restored the driver's licenses of 47 Mercer County residents, vastly improving their employment prospects. Outcome data showed that a grant of \$500 or less that succeeds in restoring driving privileges can have a tremendous impact on the stability, employability, and mobility of an individual with a poverty level income.



A Harvesting Hope work trainee shelves items in the pantry of the Crisis Ministry's new satellite location, 716 S. Clinton Ave.

Grants and financial contributions totaling \$872,021 were made by the following foundations, organizations, agencies, and corporate philanthropy programs in 2012

- | | |
|---|--|
| Accenture | McCaffrey's Supermarkets |
| Battle Against Hunger bike ride | Anonymous |
| Bristol-Myers Squibb | Merancas Foundation |
| The Bunbury Company | Mercer County One-Stop Career Resource Center |
| Candy's Press & Curl | Mercer County Health and Human Services |
| Church & Dwight Co. Fund | Mercer Street Friends Food Bank |
| Church & Dwight Employee Giving Fund | Nassau Helicopters |
| City of Trenton Community Development Block Grant | Navigant Consulting |
| Community Foundation of New Jersey | New Jersey Manufacturers |
| Concordia Foundation | New Jersey Office of Faith Based Initiatives |
| Corella and Bertram F. Bonner Foundation | New Jersey Primary Care Association |
| Curtis McGraw Foundation | Novo Nordisk |
| Anonymous | Oasis Café Princeton |
| David Mathey Foundation | PNC Bank Advisors |
| Delectabel, Inc. | Presbyterian Church of Lawrenceville |
| Dorothea Van Dyke McLane Foundation | Princeton Area Community Foundation |
| Essig Enright Family Foundation | Anonymous Advised Fund, Princeton Area Community Foundation |
| FEMA (through United Way of Mercer County) | Princeton American Legion Post 76 |
| Fred C. Rummel Foundation | Rite Aid Foundation |
| Highland-Mills Foundation | RSW Foundation |
| Hopewell Valley Community Bank | Rutgers Against Hunger |
| Jewish Family and Children's Svcs. | Scheide Fund of New York |
| J. Seward Johnson, Sr. 1963 Charitable Trust | Community Trust |
| James Kerney Foundation | ShopRite |
| Janssen Pharmaceuticals | State of New Jersey Social Services Block Grant |
| Robert Wood Johnson Foundation | Theodore Cross Family Foundation |
| Karma Foundation | Trinity Church Turkey Trot |
| Lawson Valentine Foundation | Unitarian Universalist Congregation of Princeton Social Outreach Committee |
| Legacy Supply Chain Services | United Way of Mercer County |
| Lena Willis Fund of Central Presbyterian Church | |
| Mary Owen Borden Foundation | |

Companies that matched employee contributions to the Crisis Ministry in 2012:

Abbott Fund, AIG, AON, American Express, AT&T UW Employee Giving, Bank of America, BlackRock, Bristol-Myers Squibb, Educational Testing Service, Exxon Mobil, Fidelity Charitable Trust, General Electric Foundation, IBM Corporation, Johnson and Johnson, KPMG Employee Giving, Merck Partnership, Morgan Stanley, NRG Energy, Prudential Foundation, PSE&G, Robert Wood Johnson Foundation, Vanguard, Verizon

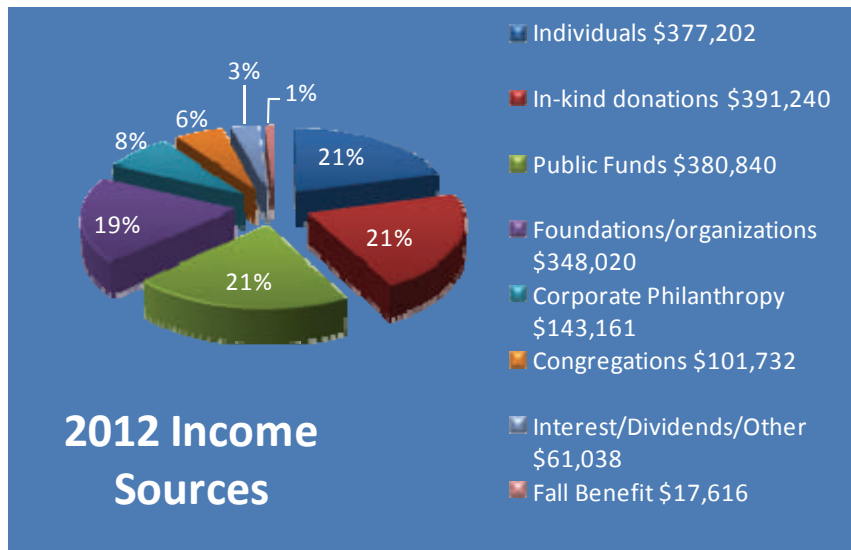
Contributions by individuals in 2012: \$377,202

Donations were made in 2012 in honor of:

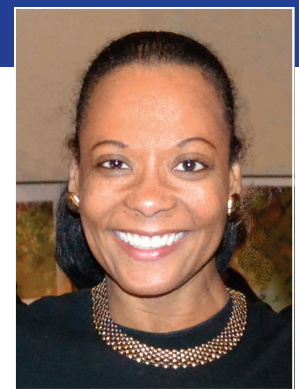
- | | | |
|------------------------|-----------------------|------------------------------|
| Baptisms of Makayla, | John Kelsey | Joy Saville |
| Tristara and Keegan | John and Peg Kemmerer | Rosanna Scotto |
| Bill Bohnett | The Kemmerer Family | John Signore |
| Helen Burke | Camille Ladendorf | Emily Spira |
| The Rev. Dave Davis | Debra Loupos | Dr. and Mrs. William Storrar |
| Annie Farrell | Kathy Loupos | John Sully and |
| The Rev. Robert Haller | Peter Loupos | Kathy Rohrer |
| Carolyn and Alden Hart | Ed and Nancy Metcalf | Bill Sword |
| Amy Jacobs and sons | Alex Saville | |

Donations were made in 2012 in memory of:

- | | | |
|-----------------------|-----------------|---------------|
| Filomena Boyle | Vindu Prayana | Bill Sword |
| The Rev. John Crocker | Shirley Robbins | Ann Vierno |
| Evelyn Grosby | Bob Rodgers | Nancy Watkins |
| Nora Glynn | JB Smith | |



LEADERSHIP SPOTLIGHT: Thalia Mingo



"The King will reply, 'Truly I tell you, whatever you did for one of the least of these brothers and sisters of mine, you did for me.'" Matthew 25:40

Matthew 25:40 sums up why I support the Crisis Ministry. Supporting efforts to prevent homelessness and hunger is a personal mission for me. I have family members who have struggled with homelessness and or hunger as the result of illness or some other aspect of life that prevented them from supporting themselves in ways we take for granted. You feel the sense of loneliness, desperation, and hopelessness that they feel as they struggle for support when it is not easily available. I am committed to helping alleviate that for anyone, whenever I can!

—Thalia Mingo

CM board member and past co-chair; Trinity Church member

Our financial documents are available at thecrisisministry.org

Donations of food and personal care products: \$391,240 in 2012

80+ food or personal care product drives were organized by volunteers from schools and colleges, congregations, community groups, and local businesses, many of them listed on the next page.

In-kind food donations from businesses and organizations:

- Aldi
- Bagel Street Grill, Plainsboro
- Campbell Soup Co.
- Cherry Grove Farm, Lawrenceville
- Double Brook Farm, Hopewell
- Dutch Neck Presbyterian Church garden
- Farmers Against Hunger
- Isles, Inc.
- Italian Peoples Bakery
- Lawrenceville Bakery

- Lucy's Ravioli
- McCaffrey's Supermarkets
- Maidenhead Bagel
- Mercer Street Friends Food Bank
- Morven Museum and Garden
- North Slope Farm, Lambertville
- Princeton Farmers Market
- Rescue Mission of Trenton
- ShopRite Supermarkets
- Teresa's Cafe
- Wegmans Foods
- West Windsor Farmers Market
- Whole Foods Market
- Your Resource

Business services/goods

- Accenture—IT expertise
- Institute for Advanced Study—reconditioned computers
- Etiene Perold—Office furniture
- Molly Johnson—Fall Benefit invitation
- Rutgers University—reconditioned computers

Congregational support in 2012: \$101,732

Our partner congregations provide not only financial support through grants, special collections, and annual and monthly commitments, as well as priceless volunteer and organizing support. **We thank:**



Abiding Presence Lutheran Church (*home food delivery volunteers at left*) V \$
 American Baptist Women's Ministries \$
 Aquinas Institute \$
 All Saints' Episcopal Church V \$
 Christ Congregation V \$
 Congregation Beth Chaim
 Covenant Presbyterian Church V \$

East Brunswick Stake, Church of Jesus Christ of Latter-day Saints V \$
 Episcopal Church at Princeton University
 Episcopal Church Women \$
 Episcopal Diocese of New Jersey
 Ewing Presbyterian Church V
 First Baptist Church of Pennington
 First Baptist Church of Princeton V \$
 First Baptist Church of Trenton V \$
 First Presbyterian Church of Dayton \$
 First Presbyterian Church of Dutch Neck V \$
 First Presbyterian Church of Hamilton Square \$
 First Presbyterian Church of Hightstown \$
 First Presbyterian Church of Pennington V \$
 First Presbyterian Church of Plainsboro \$
 First Presbyterian Church of Titusville
 First Presbyterian Church of Trenton V \$
 Friendship Baptist Church
 Grace-St. Paul's Episcopal Church V
 Hamilton Square Baptist Church \$
 Hopewell Presbyterian Church V \$
 The Jewish Center, Princeton V \$
 Kingston Presbyterian Church V \$
 Kingston United Methodist Church
 Langhorne Presbyterian Church V
 Lawrence Road Presbyterian Church V
 Lutheran Church of the Messiah \$
 Mt. Pisgah AME Church \$
 Nassau Christian Center \$
 Nassau Presbyterian Church V \$
 Pearson Memorial United Methodist Church \$
 Presbyterian Church of Lawrenceville V \$
 Presbytery of New Brunswick \$
 Prince of Peace Lutheran Church \$



Princeton Monthly Meeting of Friends (*pantry volunteers shown at left*) V \$
 Princeton Theological Seminary V \$
 Princeton United Methodist Church V \$
 Princeton University Center for Jewish Life
 Princeton University Office of Religious Life
 Slackwood Presbyterian Church \$
 St. Bartholomew Lutheran Church V

St. David the King Catholic Church \$
 St. David's Episcopal Church \$
 St. James Church V
 St. Luke's Episcopal Church
 St. Mark United Methodist Church V
 St. Mark's Evangelical Lutheran Church \$
 St. Matthew's Episcopal Church V \$
 St. Matthias Episcopal Church \$
 St. Michael's Episcopal Church
 St. Paul's Roman Catholic Church V \$
 String of Pearls
 Titusville United Methodist Church
 Trenton Meeting of Friends \$
 Trinity Cathedral
 Trinity Church Princeton V \$
 Trinity Church Rocky Hill V \$
 Union Baptist Church
 Unitarian Universalist Congregation of Princeton V \$
 Westerly Road Church
 Westminster Presbyterian Church V \$
 Windsor Hightstown Area Ministerium \$
 Witherspoon Street Presbyterian Church V \$

V = Volunteer support, including food and personal product drives in 2012

\$ = Financial support in 2012

Food and personal product donations come from many supporting congregations. Be sure to let us know if your congregation participates in this way so we can thank you!

GETTING TOGETHER TO MAKE A DIFFERENCE



On Thanksgiving morning 2012, the 5th Annual **Trinity Church Turkey Trot**, organized by Trinity member and Crisis Ministry board member **Tom Saltsman**, had more than 1,200 participants and raised over \$25,000—\$8,581 of it for the Crisis Ministry .



Nassau Presbyterian Church made a remarkable commitment with bright, new, dedicated space that was larger, more welcoming, and comfortable, with increased storage capacity. Princeton pantry volunteer **Shuang Huang** is shown in the center helping a client.



Members of **Grace-St. Paul's Episcopal Church** in Hamilton spent a Saturday in June 2012 preparing and painting an area in 121 E. Hanover St. for our Harvesting Hope computer and training resource center.

From donation drives to hands-on work to on-site projects and more, volunteers and partnerships in 2012 represented a diverse range of schools, colleges, businesses, and community organizations

4th & 5th Grade Sunday School Class, UUCP
 Accenture
 Bank of America GWIM Hopewell
 BlackRock Financial
 Boy Scout Troop 765 of Plainsboro
 Bristol-Myers Squibb
 City of Trenton Dept of Housing & Economic Dev.
 Community Middle School
 Community Park Elementary School
 Do Something Club, JW Middle School, Princeton
 Ewing High School Key Club
 Ewing Presbyterian Nursery School
 Fal-Rooney Camp, Montgomery
 Girl Scout Troop 70653 of Lawrence and Ewing
 Grounds for Sculpture & Atlantic Foundation
 Henry J. Austin Center
 The Hun School
 John Witherspoon Middle School
 Johnson Park Elementary School
 Just Think, LLC
 Kids for Kids
 Kiwanis of Ewing
 Klatzkin and Co.
 Labyrinth Books Princeton
 Lambertville Brass
 The Lawrenceville School
 Littlebrook Elementary School
 Lutheran Social Ministries
 Marriott Hotel Trenton
 Mercer County
 McCarter Theatre Center
 Montgomery High School English Department
 Montgomery Kid Connection
 Nottingham High School
 One Table Café of Trinity Church

Junior PAWS Club, Parkway Elementary School
 Pennington Quality Market
 The Pennington School
 PJ's Pancake House
 Princeton Center for Yoga and Health
 Princeton Charter School
 Princeton Farmers Market
 Princeton Friends School
 Princeton High School
 Princeton Montessori School
 Princeton Public Library
 Princeton School of Rock
 Princeton Theological Seminary
 Princeton University Tiger Trot
 Princeton Varsity Club
 Rescue Mission of Trenton
 Riverside Elementary School
 Rotary Club of Princeton
 Rutgers Against Hunger
 St. Ann School
 Stuart Country Day School of the Sacred Heart
 TCNJ Circle K Club
 Timberlane Middle School
 Toll Brothers, Inc.
 Uncle Bob's Self Storage
 Vanguard
 West Windsor Farmers Market and farmers
 West Windsor-Plainsboro High School North
 West Windsor-Plainsboro High School South
 The Wood School
 Yes We CAN! Food Drives
 Yoga Above
 Youth Group of Nassau Presbyterian Church
 YWCA Stand Against Racism

2012-13 BOARD OF DIRECTORS

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Shalanda Williams
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Housing Stability Coordinator and Case Manager
Alicia Morrison
Homelessness Prevention Coordinator
Warentha Washington
Homelessness Prevention Coordinator
Vanessa Lagares
Utilities Coordinator and Housing Stability Case Manager
Michelle McNair
Program Assistant

Workforce Development and License to Succeed

Margaret Cowell
Director
Delia Bailey
Case Manager
Dara Lewis
Case Manager and License to Succeed Coordinator

Princeton Office

Cecilia Avila
Office Director, J. Seward Johnson, Sr., Princeton Program Coordinator

Administrative Staff

Pat Foo
Administrator
Alicia Morrison
Volunteer Coordinator
Sarah Unger
Development and Communications Director

PRINCETON LOCATION & MAILING ADDRESS

61 Nassau Street
Princeton, NJ 08542
Ph: 609-921-2135

TRENTON LOCATIONS

117 East Hanover St.*
Trenton, NJ 08608

716 S. Clinton Ave.
Trenton, NJ 08619

Administrative ph:
609-396-5327
Fax: 609-482-4444

Direct homelessness prevention ph:
609-396-2227

info@thecrisisministry.org
www.thecrisisministry.org
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twitter.com/CrisisMinistry

*Returning to 123 E. Hanover St. following site renovation



Mel Hopps signs in a client at the new 716 S. Clinton Ave. satellite location.



Crisis Ministry staff members, Harvesting Hope trainees, and Princeton Theological Seminary volunteers pause for a picture while unloading donations from a November 2012 BlackRock employee food drive.

The Crisis Ministry is a nonsectarian and non-proselytizing organization with no political mission. It serves all who are in need regardless of age, race, gender, religious status, sexual identity, ethnicity, or national origin.



Partnering with our community to achieve stability for our neighbors in need.

The Crisis Ministry of Mercer County, Inc., a 501 (c) 3 charitable organization, was founded in 1980 by Trinity Church Princeton and Nassau Presbyterian Church.